



BUZZ411.org

Totally 100% FREE Group SMS messaging system!

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Introduction

Thanks for using Buzz411.org the Free SMS Solution for non-profit groups. What makes this solution so unique is that we have approached the issue with three simple concepts in mind. First, we want to facilitate the communication from group leaders to group members. Second, we want to minimize the administration and maintenance of the contact database. Third and most importantly we want to minimize cost. We came up with a pretty darn good solution! FREE, member opt-in group messaging system with a one page sign up form – zowie!! This is our getting started guide. This will help you with opting-in and sending messages to your group.

Buzzword

You need to understand what we mean by buzzword to understand this document. A *Buzzword* is simply your group name. You would have selected that when you originally signed up with the service. An example *Buzzword* is **txt.buzz411** or **me.buzz411**. It is possible to get your own special

Creating a Group

This is the first thing you should do. To create a list all you need to do is visit <http://www.buzz411.org/creategroup.aspx>. Select a group *buzzword* from the available list and create a password – remember this information because you will need it to send messages and tell people how to opt in to your group. What if you hate all the available *buzzwords* – we can obtain a unique one for you unfortunately custom group buzzwords are not free – you can email us if you are interested in purchasing one.

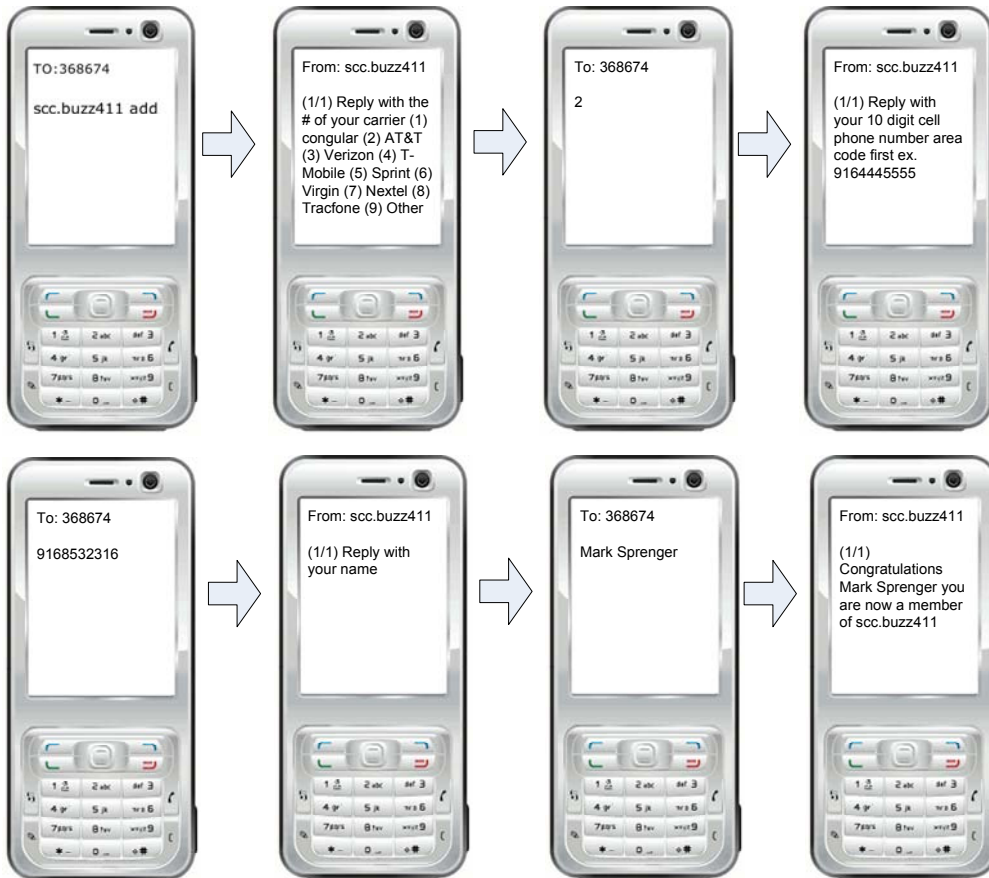
Opt In to a list

Using the group opt-in wizard just text the keyword “***buzzword add***” to **368674**, where you would replace *buzzword* with your group list name. You will get a response that will ask a series of questions to sign you up.





Example of a real life opt-in exchange:



Getting our first group to sign up was pretty easy. We used a power point that basically read...

Get your cell phone out right now! And text...

sccs.buzz411 add

to

368674

and follow the instructions...

Viola we had 100 students signed up in 2 minutes!



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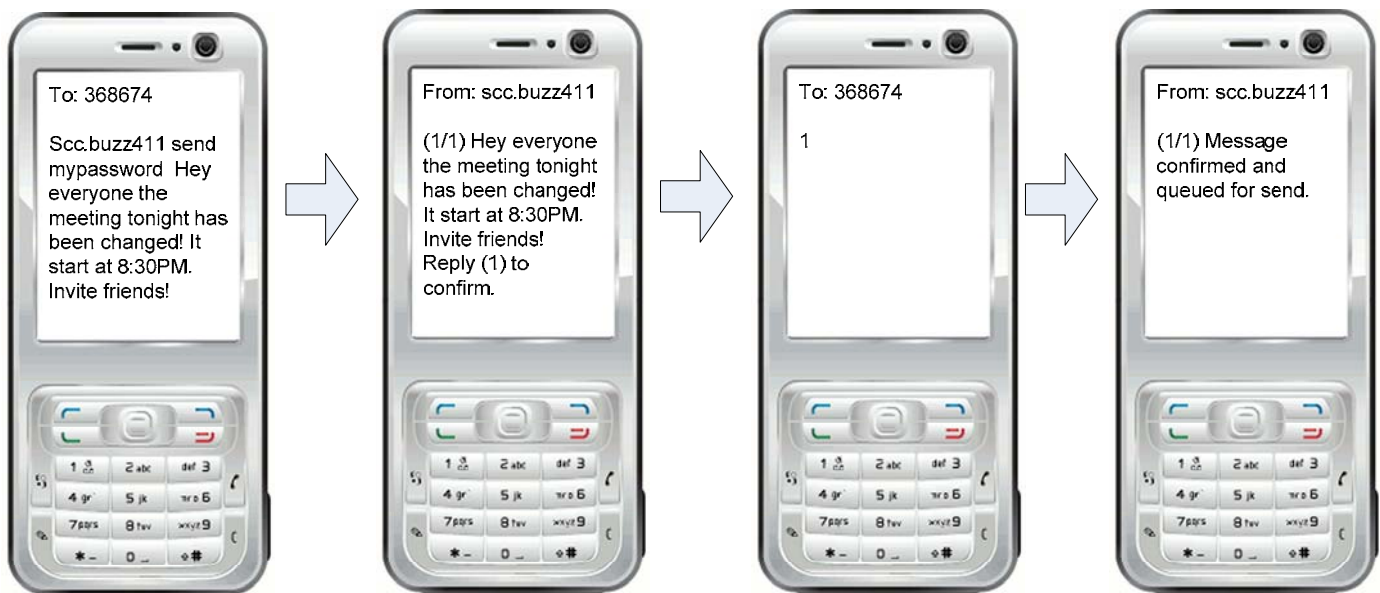
Sending messages to your group.

Sending messages to your group is pretty easy as well. You need to have remembered your group *buzzword* and your password. Both of these you selected/created when you signed up.

The format of the text message to send a message is as follows...

buzzword send *password* {your message}

Another real life example...





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Other Things You Can Do

We have other features which we will inform you about in another document. Some of the features are in Beta test mode so we are still working on them. An example of what you can do is...

Subscribe to a verse by texting the following line to 368674.

buzzword verse subscribe daily 9am pacific

Where *buzzword* is your groups buzzword.

You can subscribe to our group by using the following.

Buzz411 verse subscribe daily 9am pacific

To 368674

Or if you would just like to request the daily verse text

Buzz411 verse

To 368674

Many features are coming available such as getting a list of previous messages, requesting events etc. We will keep you informed of all new features as they are released. Our focus will always be to keep it simple. You may send suggestions to info@locobee.com.

Getting Help

Email us at services@locobee.com with specifics about what you need.